

INES HAMADI

AI PRODUCT DESIGNER

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ineshamadi.com

SUMMARY

AI product designer with seven years designing enterprise and consumer software, including four years at Apple. Recent work spans AI security tooling and design systems for early-stage products, working end to end from user research through high-fidelity interface design and front-end implementation.

EXPERIENCE

Contract UX Designer · Apple

05/2022 – 09/2026

- Redesigned internal web applications used daily by Apple Managers and Advisors.
- Ran research end to end — user interviews, usability testing, and competitive analysis — and translated findings into shipped interface changes.
- Designed new interfaces in Sketch to Apple's internal design standards.
- Partnered with UX researchers, business partners, and web developers from concept through build.

Lead Product Designer (Part-time) · Fortify AI

01/2025 – 06/2026

- Owned design across eight product areas of an enterprise AI security platform, from threat detection surfaces through incident review and reporting.
- Established the product's core design thesis — forensic, replayable incident artifacts that let security teams reconstruct what an AI system did and why.
- Built and maintained the design system: type scale, color tokens, and component patterns applied consistently across every surface.
- Mentored one designer and authored the design documentation used to ground and accelerate AI-assisted design work across the team.

UX Designer (Part-time) · Lizco Design

11/2025 – 01/2026

- Contributed product design across multiple concurrent projects, working inside large, established Figma systems.
- Partnered with the product team on end-to-end flows and interface detail under short turnaround cycles.

EARLIER EXPERIENCE

Instructional Specialist, UX/UI Bootcamp (Part-time) · 2U

07/2022 – 06/2024

Webflow Designer & Developer (Part-time) · Emmanuel Music

04/2022 – 06/2023

UX/UI Designer · LANWAN Professional

12/2021 – 03/2022

UX/UI Designer · Togathre

03/2021 – 12/2021

UX/UI Designer · Freelance

05/2019 – 12/2020

SKILLS

Design Figma, Sketch, design systems, prototyping, information architecture, accessibility, user research, competitive analysis

AI & Product LLM API integration, prompt design, AI-assisted production workflows, model-agnostic system design, AI product strategy

Development HTML, CSS, JavaScript, Supabase, Vercel, Webflow

Languages English (fluent), French (native)

EDUCATION

Certification in AI Design · MIT

2024

Certification in UX/UI Design · UC Berkeley Extension

2020

High School Diploma · Lycée Sonia Delaunay, France

2016